



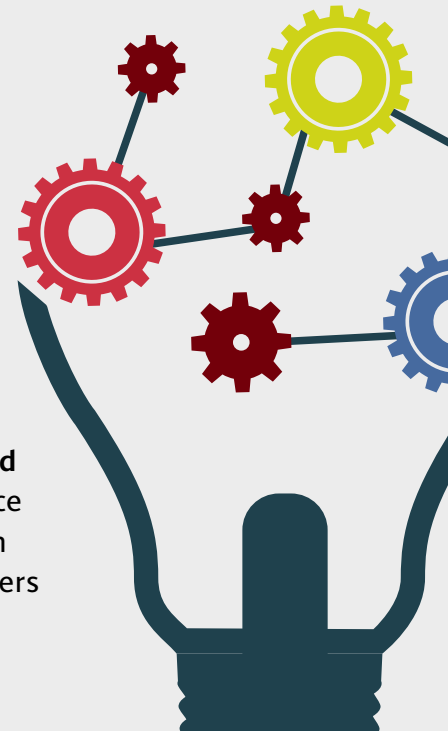
**SmartState Center
for Innovation +
Commercialization**

Darla Moore School of Business

STRATEGIC INNOVATION GRADUATE CERTIFICATE

What will you get out of this program?

- **Skills needed to navigate** increasingly complex technological work environments
- **Ability to strategically** manage science, technology and innovation in the workforce
- **Customizable elective course to match your interests and career goals** in areas such as analytics, enterprise resource planning systems, design thinking, cybersecurity, human capital, health care or stakeholder networks, among others



TYPICAL COURSE SEQUENCE

Fall I:
MGMT 733



Spring II:
MGMT 776



Full Summer:
MGMT 775



Any semester:
One Elective



REQUIRED COURSES

- **MGMT 733:** Strategic Management of Technology and Innovation
- **MGMT 776:** Strategic Planning
- **MGMT 775:** Competitive Strategy Analysis
- **One Elective**

Visit sc.edu/moore/strategicinnovation
for a list of current electives



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